

CONFERENCIA EN ECONOMÍA AZUL Y EMPLEOS AZULES SANTA MARTA, COLOMBIA

Organiza:

2811

UNIMINUTO
Corporación Universitaria Minuto de Dios
Educación de calidad al alcance de todos



idma
CFT Medio Ambiente

Mil y un
mentorías

DOMSPAIN

Co-organiza

30 años
Instituto

Apoya:



TRAJECTS
Centro Internacional para la Sostenibilidad
Justicia en Energía, Clima y Sostenibilidad

CEMarin
Corporación Center of Excellence
in Marine Sciences

ECOP
COLOMBIA

2021
2030
Decenio de las Naciones Unidas
de las Ciencias Oceanicas
para el Desarrollo Sostenible

PRO SANTA MARTA VITAL
PROMUEVE LA CIUDAD

Financiado por
la Unión Europea



Daniela

Janice



Conoce más aquí
SOA Ecuador: Un Compromiso Local con
Impacto Global Instagram SOA Ecuador

Sustainable Ocean Alliance (SOA) es la principal red global de jóvenes líderes comprometidos en crear soluciones para los mayores problemas oceánicos, presente en más de 80 países. La ecuatoriana **Daniela Fernández**, fundadora de **SOA a nivel global**, y galardonada como "Mejor Emprendedora Mundial 2021" por One Young World, ha liderado la organización desde 2014.

Bajo la dirección de **Janice Márquez de la Plata**, **SOA Ecuador** encarna los objetivos globales de la organización, poniendo énfasis en la conservación del precioso océano ecuatoriano. Con más de 30 miembros activos repartidos en varias provincias, por medio de nuestros subcapítulos.



TE INVITAN A SER PARTE DEL HACKATON POR EL OCÉANO

Inscríbete



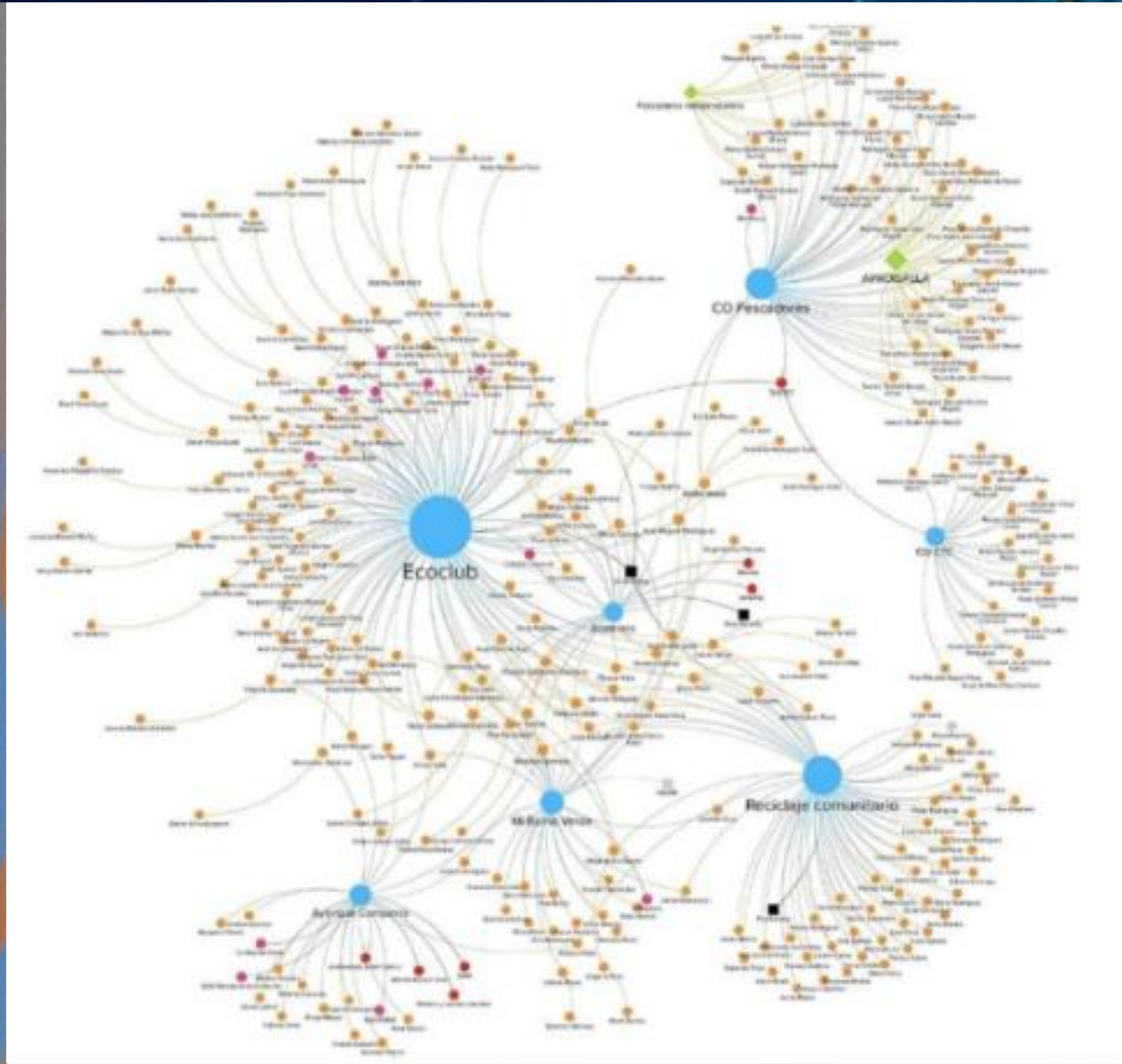
Contaminación
Marina por Plásticos

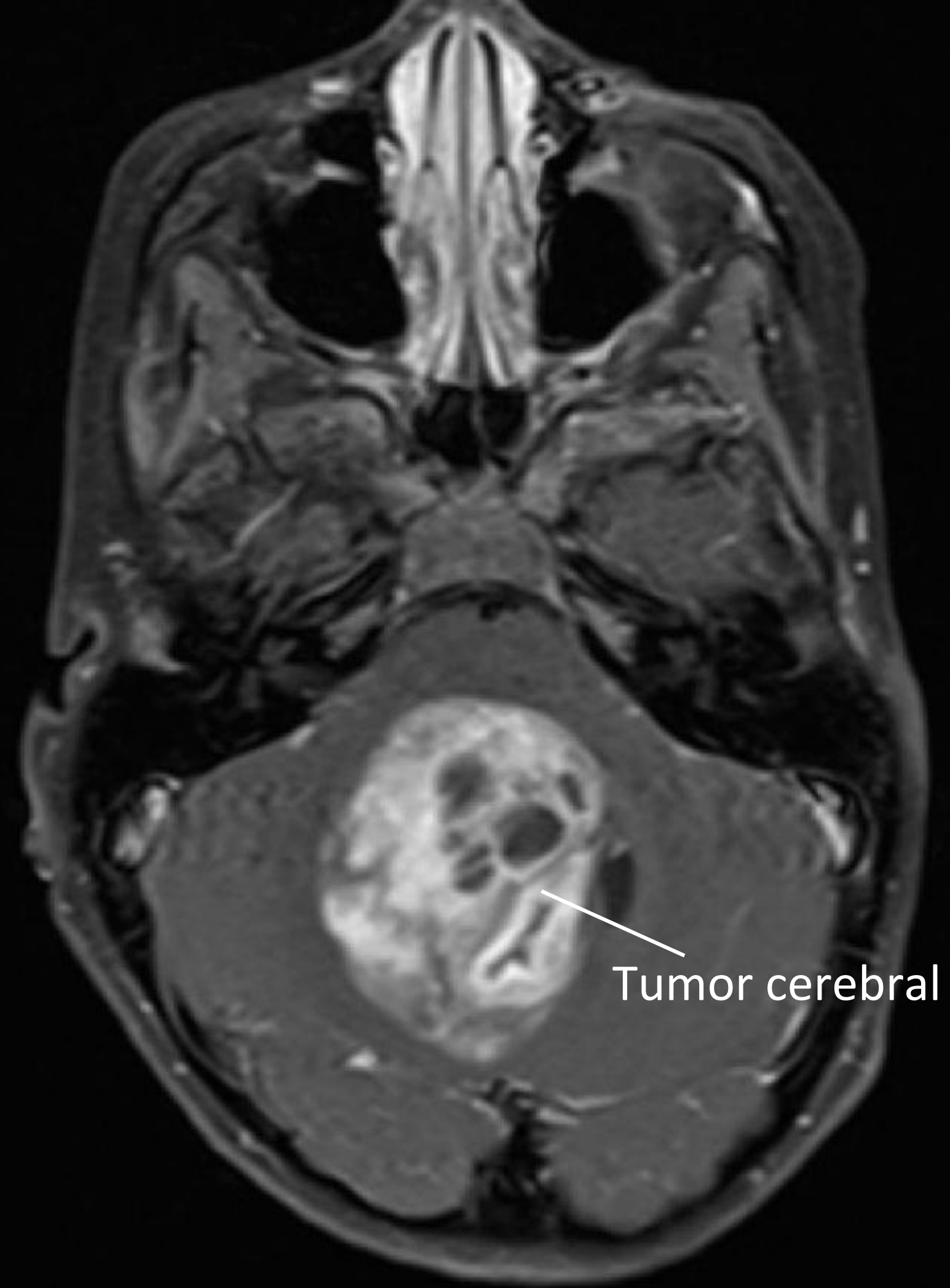


Reducción de
Pesca Incidental



40 participantes
8 grupos
2 ganadores







Jóvenes de centros comunales turísticos



Adulto/as del sector pesquero artesanal, agencias de actividades acuáticos y restaurantes



E.S.R.A.

CONFERENCIA EN ECONOMÍA AZUL Y EMPLEOS AZULES SANTA MARTA, COLOMBIA

Academia Ecohabilidades

Flavia Valeria Pelaez

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Financiado por
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Formación para jóvenes que busca fortalecer conocimientos, habilidades y oportunidades en sostenibilidad, liderazgo juvenil, empleabilidad verde y acción climática.

Cundinamarca

Zipaquirá- Pacho- Facatativá



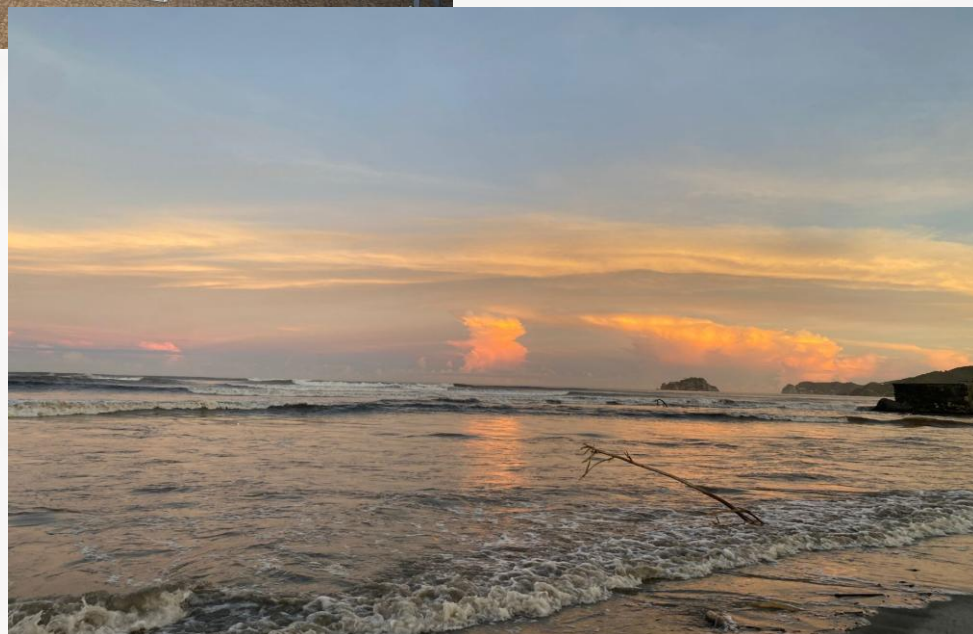
Formación

- Competencias y habilidades para el emprendimiento verde
- Prácticas agrícolas sostenibles y empleos verdes
- Habilidades socioemocionales
- Enfoque social de género



Conectividad

Azul/Verde





Sustainable
Ocean
Alliance



Sustainable Ocean Alliance

Restoring Our Ocean's Health One Action at a Time



Sustainable
Ocean
Alliance

Our Mission

Restore the health of our ocean by amplifying the global youth voice, investing in ocean impact solutions, and catalyzing a global movement.

“Together, we will ensure that SOA’s vision is not just aspirational – but an enduring, ocean-saving reality for generations to come.

This is our time, we can – and will – turn the tide. ”

Anne Park, SOA CEO

// Restoring our Ocean’s health



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Our Programs

485 FOR-PROFIT & GRASSROOT OCEAN SOLUTIONS

Youth Leadership Program

Youth-led network engaging thousands of young leaders from frontline, underrepresented, and underserved communities

68.65% developing nations

9.46% small island nations

420+

Grants in 84 Countries

\$1.6M+

Deployed into Grants to date

Ecopreneur Network

The Ecopreneur Network provides lifetime support and capital to ocean-positive ecopreneurs & startups

65+

Ocean Startups in
25 countries & counting

\$4.2M+

Investments by Sustainable
Ocean Alliance into Ecopreneur
Network startup members

\$550M+

Total investment capital
raised by Ecopreneur
Network startup members

Our Program Impact

From inception through 2024

\$5.8M

in total capital deployed since 2018,
including scholarships, grants, and
investments, distributed across 96 countries



65+

startups supported
through the Ecopreneur
Network, across
25 countries



363

mentors from 59 countries,
delivering expert support to
global ecopreneurs,
grantees, and youth



\$550M

raised by SOA-backed
startups to date, with a
collective valuation near
\$900M



840

youth participants from
115 countries convened
at 11 events in 7
countries since 2016



84

active SOA Hubs
across 48 countries,
led by over 400 people
under age 36



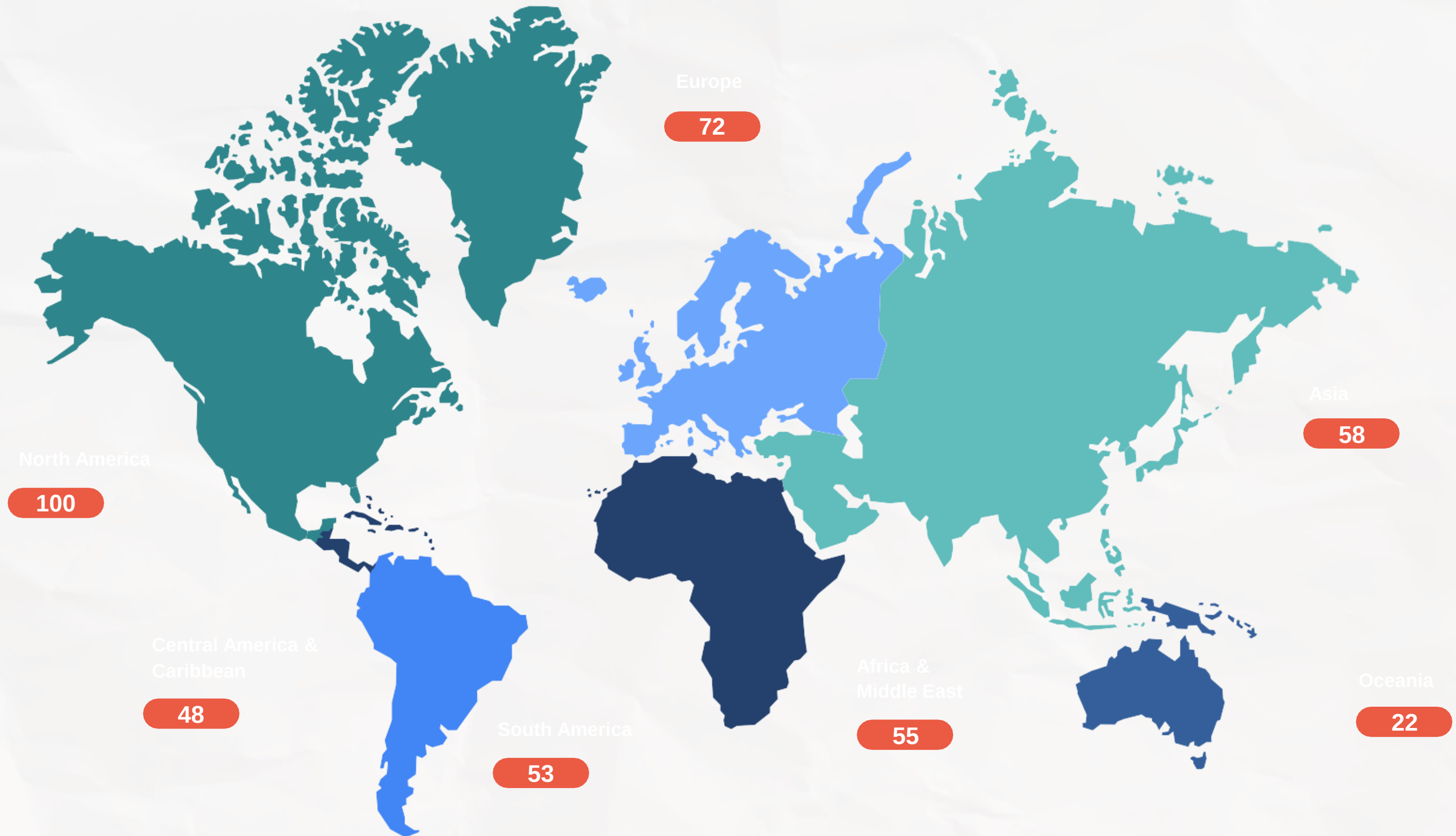
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Ocean
Alliance

Where We Work

GLOBAL AREAS OF ACTIVE OPERATIONS



Active Grantees +
Active Startups +
Active Hubs



SOA-supported grantees, Network startups, Hubs as of May 2025.



Sustainable
Ocean
Alliance



Amplifying Youth Voice, Leadership and Action



Sustainable
Ocean
Alliance

SOA Youth Leadership

SOA empowers passionate young leaders advancing grassroots ocean solutions by providing capacity building, funding, and tools to scale their impact and grow a global movement for ocean leadership.

- **Youth-led Hubs** drive ocean action that are both locally relevant and globally impactful.
- **Fellowships** offer mentorship and leadership capacity building for early career ocean leaders.
- **Microgrants** fund youth-led projects advancing ocean health and community impact.
- **Annual convenings**, like the Our Ocean Youth Leadership Summit, unite youth around global campaigns such as the Deep Sea Mining Moratorium.

By providing **funding, mentorship, capacity building, and a lifelong community**, we foster youth leadership and cultivate ocean communities through a distributed model grounded in climate justice, and compassionate action.



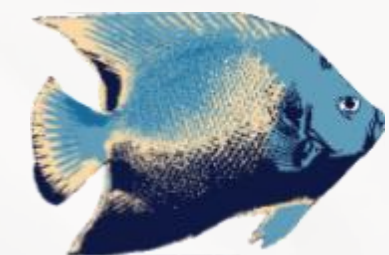
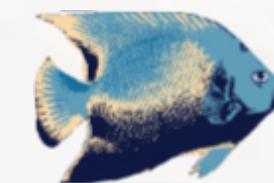
Global Hub Network



SOA's Global Hub Network increases youth engagement in ocean sustainability and empowers them to take action on pressing ocean issues.

SOA Hubs are youth-led, action-oriented groups organized around regional locations or university affiliations that drive actions for ocean health and sustainability. These hubs serve as platforms for local youth to engage in local ocean restoration projects, collaborate with their coastal communities, develop their advocacy skills, and carry out grassroots initiatives. Hubs are volunteer groups which have access to SOA funding, network tools, regional exposure, policy campaign support, and mentorship.

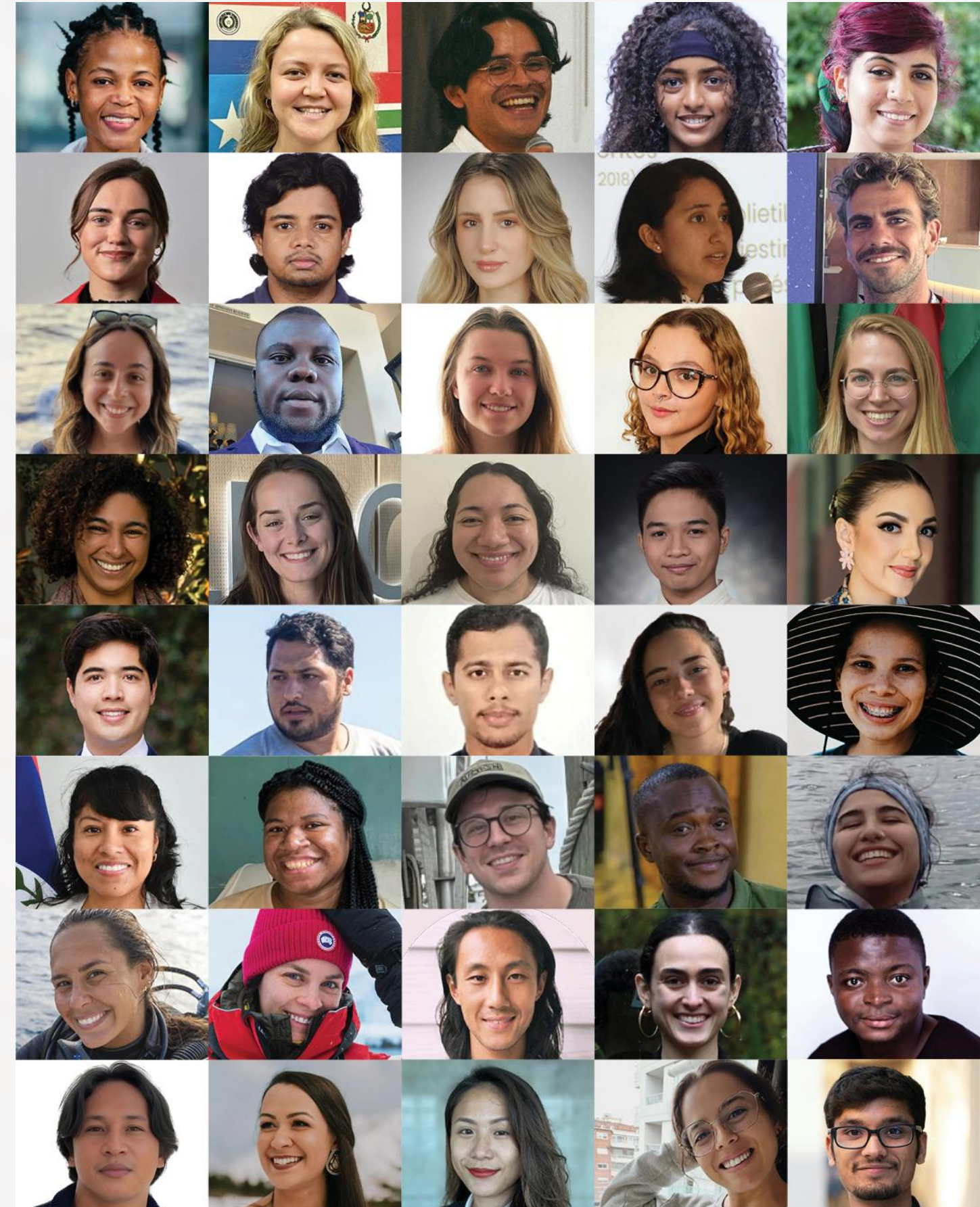
As of 2025, SOA has 80+ active hubs across 48 countries with over 400 Hub leaders and 3,000 members.



Ocean Leaders Fellowship

The Ocean Leaders Fellowship (OLF), the next evolution of SOA's youth engagement programming, is dedicated to empowering the next generation of ocean conservation and climate leaders by equipping early-career professionals from around the world with critical skills, opportunities, and networks necessary to advance impactful initiatives.

OLF is rooted in building the essential skills – leadership, collaboration & cultural competence, resourcefulness, and storytelling – that are crucial for young professionals to develop in order to become effective ocean leaders.



Youth Policy & Advocacy

Youth-led advocacy initiatives that bring urgency, equity, and lived experience to international decision-making forums, ensuring the next generation has a seat at the table.



Global Moratorium on Deep-Sea Mining

Expand momentum in support of the campaign against deep-sea mining, specifically by conducting outreach and advocacy in Asia and Africa to increase the number of countries standing for a moratorium or precautionary pause against deep-sea mining.



Integrating Ocean to Advance Climate Ambition

Advocating at national and local levels for increased integration of ocean into climate mitigation and adaptation strategies, including Nationally Determined Contributions (NDCs). Additionally, advocating for more systemic ocean and youth inclusion into the UN Climate Change Negotiations.



A High-Ambition Global Plastics Treaty

Leverage SOA's global community to advocate for the continued negotiations and agreement around a high-ambition Global Plastics Treaty, including implementation planning and stakeholder engagement.



Advancing 30 x 30 Through Marine Protected Areas (MPAs)

Advance the global 30x30 Initiative to protect 30% of the planet's ocean by 2030 by engaging in key regions and with champion countries, focusing on high-impact, biodiversity hotspots and community mobilization & engagement.



Ratification of the High Seas/BBNJ Treaty

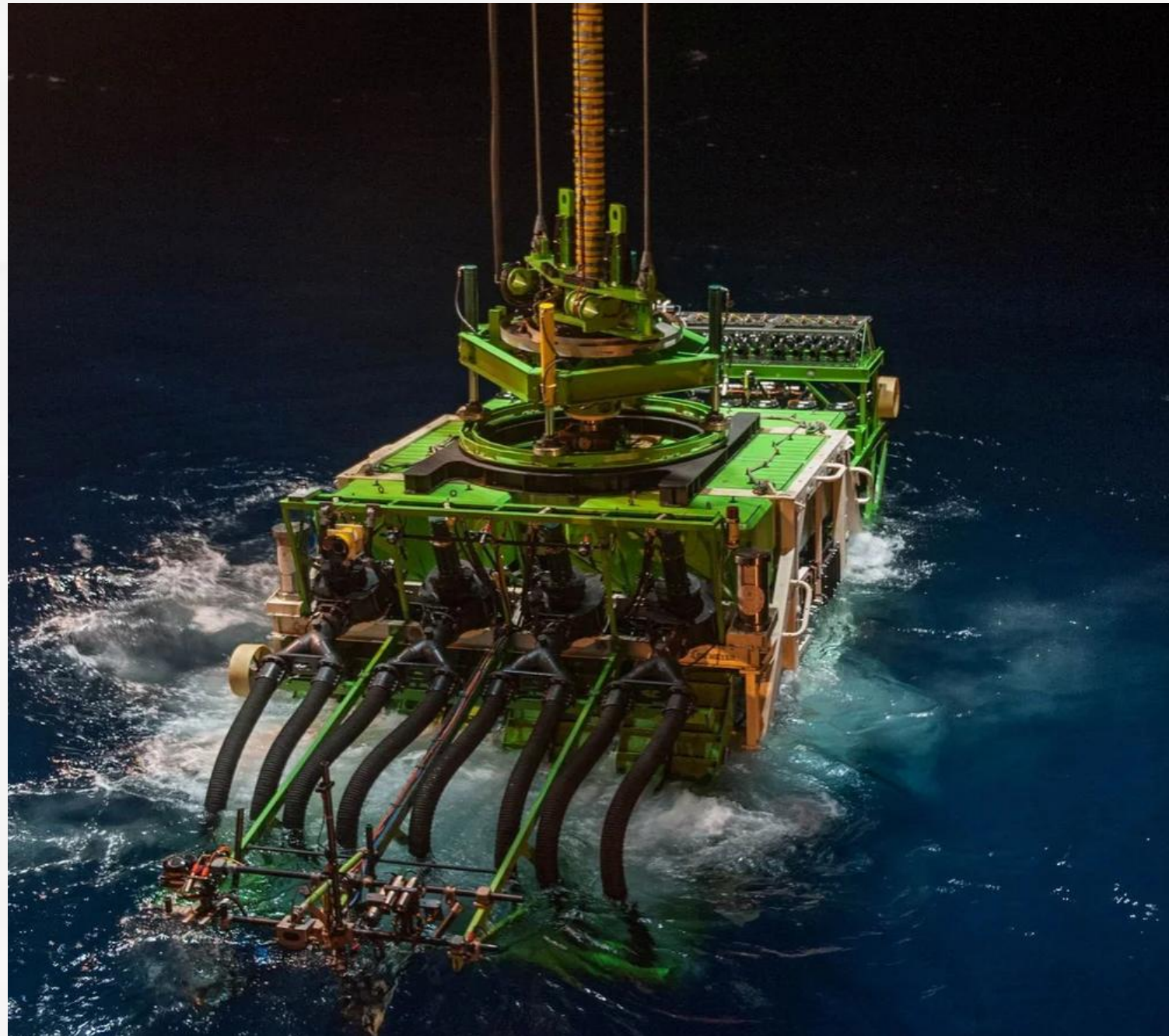
Leverage SOA's global community to advocate regionally for the ratification of the Biodiversity Beyond National Jurisdiction (BBNJ) Treaty to conserve and sustainably use marine biodiversity in areas beyond national jurisdiction.

Spotlight: Deep-Sea Mining

Empowering and mobilizing young ocean leaders to take collective action against deep-sea mining.

SOA IMPACT FOR DEEP-SEA MINING

- After years of hard work, dedication, and participation, SOA received official Observer Status at the International Seabed Authority (ISA) in 2023. We are the first youth-led organization to be recognized as an ISA Observer.
- SOA has successfully influenced key governments (e.g. Peru) to adopt pro-moratorium positions. During the July 2024 ISA meeting, SOA fielded the second-largest delegation of any organization.



25+

Regional grants funded for solutions that activate youth against deep-sea mining

250,000+

people trained or educated on deep-sea mining to date

320,838

signatures on [a global petition](#) against deep-sea mining

37

Countries support a global moratorium, pause, or ban on deep-sea mining. SOA's work contributed to a massive increase.

Spotlight: Marine Protected Areas

SOA youth leaders around the world are mobilizing communities and influencing national policy to turn 30x30 commitments into lasting protections.

GLOBAL MOMENTUM

- Portugal: SOA youth coalitions contributed to the creation of the largest MPA network in the North Atlantic around the Azores
- Mexico: Advancing the Dos Mares campaign, a proposed MPA where the Pacific Ocean meets the Sea of Cortez.

THE FIRST YOUTH-LED MARINE PROTECTED AREA CREATION

- Over a decade of advocacy by SOA youth leaders and partners culminated in the designation of the Mar Tropical de Grau National Reserve in 2024.

IMPACT AND FUTURE

- Scaling Campaigns: Expanding globally coordinated youth campaigns in priority regions (Asia, Africa, Mediterranean) where political will and marine protection remain limited.
- Long-Term Leadership: Cultivating the next generation of ocean policy leaders to sustain and expand protections through training, mentorship, and hands-on policy engagement.



GRAU TROPICAL SEA OF PERU NATIONAL RESERVE

Early Advocacy:

146,000

signatures for MPA, setbacks with presidential transitions

2017 Event

"Mission Blue" documentary, Sylvia Earle's message, Youth Summit.

2018 Expedition

Documenting biodiversity of the Tropical Sea.

Turning Point

Our Ocean Conference led to MPA approval.

Scaling Early Stage Ocean Innovation

BY FUNDING FOR-PROFIT STARTUPS FOR OCEAN INNOVATION

Ecopreneur Network Benefits



Investment

Members receive an investment from SOA of up to \$100,000 USD.



Lifetime Support

Support includes one-on-one meetings and hands on support with SOA's team of industry experts.



Expert Mentorship

Connect with 360+ mentors through matching events and skills-based mentor-led technical workshops.

Funding Opportunities from Investors

Access to SOA's network of ocean-committed investors through personal events, one-on-one connections, and more.



Thought Leadership & Media Exposure

Build thought leadership skills through unique opportunities to contribute your perspective.



Access to Partner Offerings

Privileged access and membership within SOA-verified global ocean partners.

Ecopreneur Network Members



ACE
AQUATEC

Agriloops

ALORA

aquaai
INTELLIGENCE BELOW THE SURFACE

ARC Marine
ACCELERATING REEF CREATION

B'ZEOS
GREEN TECH

 **Blue Ocean Gear**

bound4blue

CALWAVE

CORAL
VITA

 **CRUZFOAM**

Desolenator

 **Dispatch**
Goods

ECOSPEARS

FLYWIRE

 **Hohonu**

 **ICHTHION**

INVERSATM

LOLIWARE

MICRO•TERRA

 **MUUSE**

 **NAVIER**

Novoloop

 **OceanTwist**
BIOTECHNOLOGY

 **OCEANIUM**

 **OCEANWORKS**

 **Oneka**

oShi

 **PHOTON**

 **PIERSIGHT**

 **PlanetCare**

 **planblue**

 **rePurpose**

REEFGEN

RETURNITY

 **SEA**
FORESTATION
.CO

 **Seawater Solutions**

SINAY
MARITIME DATA SOLUTION

SWAY

 **tēnaka**

TON
TO
TON
Plastic Neutralization Program

 **URCHINOMICS**

 **WHALE**
SEEKER

Thank You

Daniel Caceres Bartra

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Apoya:





#eligeantofagasta
#rutadeloschangos

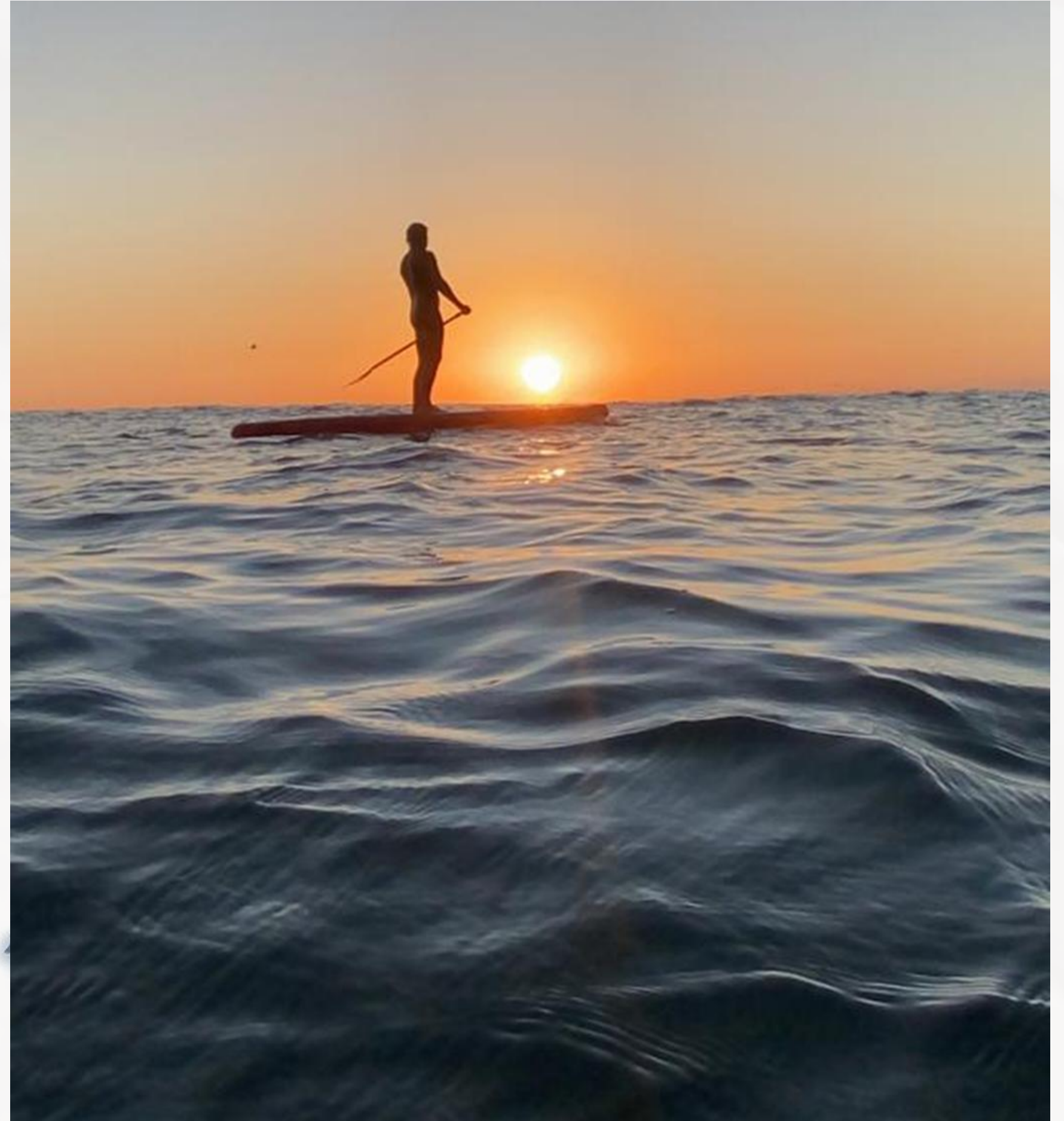
Claudia Martínez – Kai Tour Chile

Turismo Regenerativo y Economía Azul en Acción

Caleta Buena – Tocopilla



Kai Tour



Caleta Buena: zona rural, **X** agua potable **X** electricidad

- Ubicados en Tocopilla, en la pequeña Caleta Buena, zona rural y pesquera del norte de Chile. Desde este oasis frente al mar impulsamos turismo regenerativo, familiar y consciente.”



KAI TOUR



Centro turístico

Kai Tour nació en 2020 como un proyecto familiar que une amor por el mar, cultura y sostenibilidad. Inspirados por la vida costera, creamos experiencias que reconectan a las personas con la naturaleza y el bienestar. Es una propuesta que une turismo, cultura y medioambiente por medio de la economía azul.

“Es posible vivir del mar sin dañarlo, regenerando ecosistemas y fortaleciendo a las comunidades costeras”



ECONOMÍA AZUL EN ACCIÓN



Aplicamos los principios de la economía azul en cada acción:

Bioconstrucción, energía solar, compostaje y reciclaje de aguas grises. Transformamos un entorno desértico en un oasis sostenible frente al mar



EXPERIENCIAS VIVAS

Nuestras experiencias combinan aventura, naturaleza y bienestar:

- SUP
- SURF
- BODYBOARD
- YOGA
- TURISMO HISTÓRICO
- TERAPIAS MARINAS

“Enseñamos a vivir el mar desde el respeto y la conexión, por medio de nuestras actividades acuáticas guiamos al visitantes y comunidades costeras a reencontrarse con el océano, con su cuerpo y respiración”



Turismo regenerativo y De bienestar

“El mar nos enseña equilibrio, calma y fortaleza.”

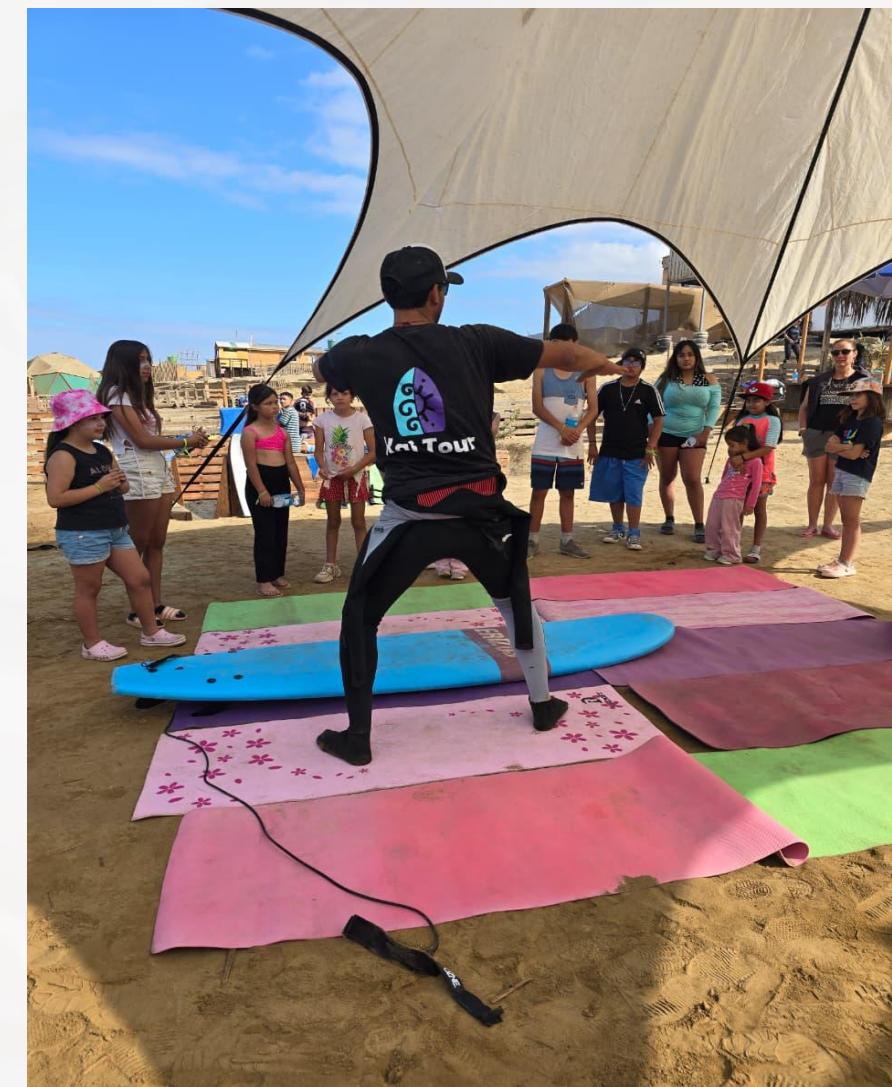
Conectamos cuerpo, mente y mar a través del SUP Yoga, talasoterapia, meditación y actividades acuáticas conscientes.



Turismo regenerativo y Comunitario

“Fortalecemos el sentido de identidad local.”

Trabajamos con pescadores artesanales, cocineras, terapeutas y guías del borde costero, integrando saberes ancestrales con prácticas regenerativas



COMUNIDAD Y PATRIMONIO

RESTAURAR-EDUCAR-PRESERVAR

Cada una de nuestras acciones reflejan el espíritu de la economía azul; Aprovechar recursos del ,mar sin agotarlos, generando bienestar, educación y desarrollo local



Kai Tour demuestra que la sostenibilidad no es un discurso, sino una práctica diaria que se vive desde el amor y el compromiso con el territorio



Convertimos un espacio olvidado en un orgullo patrimonial de nuestra región

KAI TOUR



TURISMO COLABORATIVO

- Promovemos educación ambiental y trabajo colaborativo con instituciones públicas y privadas, generando oportunidades laborales locales y conciencia ecológica.

“Kai Tour es un modelo de turismo regenerativo que transforma la admiración por el mar en acción concreta, porque cuando se protege lo que se ama, se crea un futuro distinto, justo y azul”



CONTACTO:

☎ +56 9 3405 2137

Instagram: @kaitourtocopilla



@KAITOURTOCOPILLA



“ATRÉVETE A VIVIR LA EXPERIENCIA KAI TOUR”



Kai Tour

Turismo regenerativo desde el corazón
del norte costero de Chile



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Gabriela Casuso - Proyecto Acuática

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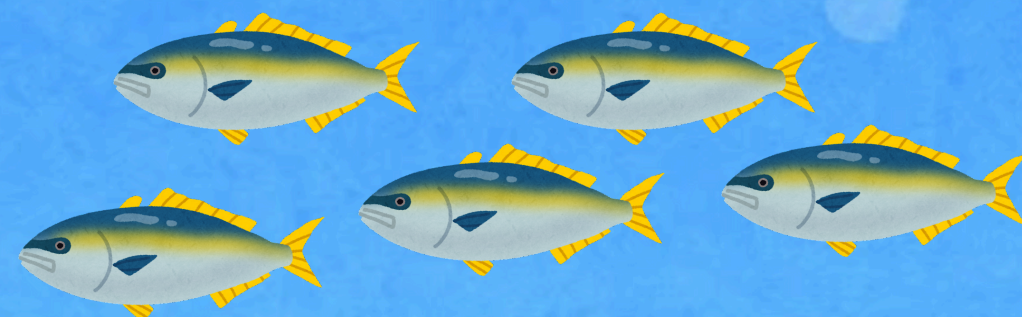


Co-organiza



Apoya:





¿Alguna vez han sentido
que el océano
les habla?



Triple Crisis de la Conciencia

Ignorancia



Desinterés



Desinformación



Proyecto Acuática

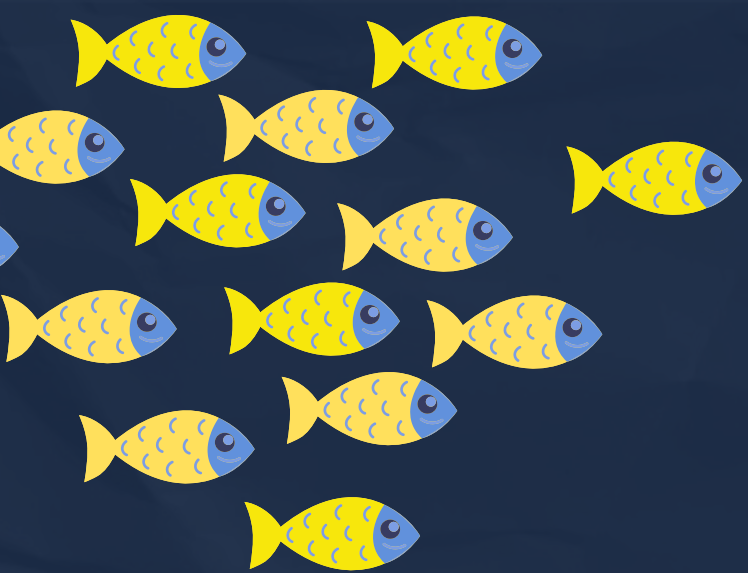
*"Del sueño de una niña, al futuro del
océano"*



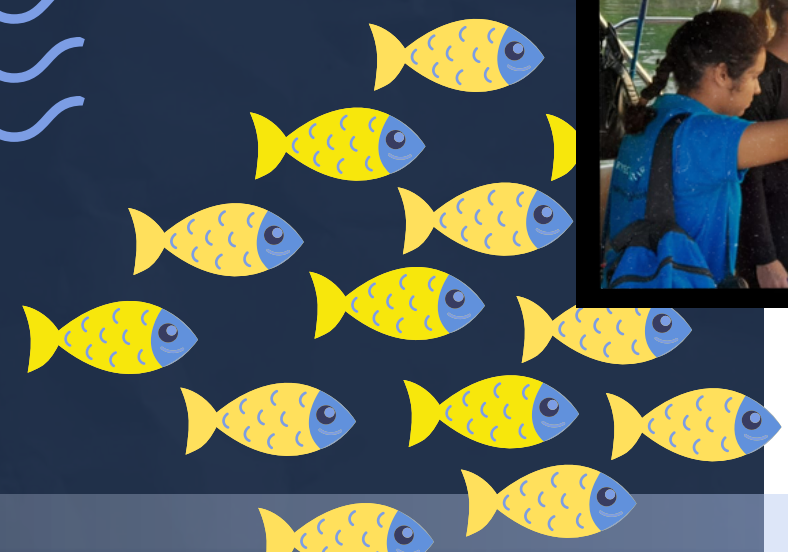
Educar también es regenerar

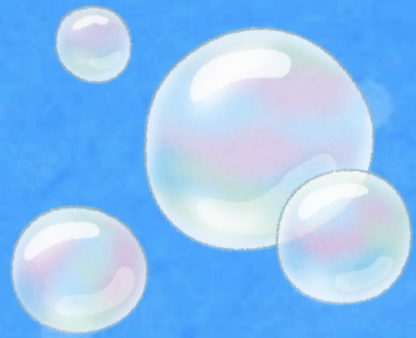
*El método: intergeneracional,
intersectorial y humano*





Desde el Caribe para el mundo





Blue Schools
Global Network



Sub-Commission for the Caribbean
and Adjacent Regions
Subcomisión para el Caribe y
Regiones Adyacentes



**Young people have a superpower
and what I like is you're doing something
Keep at it!**

Sylvia Earle a Gabriela Casuso (Mayo 2021)



www.proyectoacuatica.com.co



proyectoacuatica@gmail.com



[@proyectoacuatica](https://www.instagram.com/proyectoacuatica)